

UPDATED 8/26

**Sponsor & Exhibitor
Opportunities**

Coming Together, Moving Forward SEPTEMBER 15-17, 2020 **VIRTUAL EVENT & EXPO HALL**

World's Largest Ethanol Event



Produced by BBI International and *Ethanol Producer Magazine*
Live and Online on Demand Later

BBI International is excited to announce the FEW is going virtual! The 2020 International Fuel Ethanol Workshop & Expo will be held live via webcast September 15-17, 2020. What's more, it will be recorded and available on-demand for anyone who missed any of the live sessions, and the virtual Exhibit Hall will remain open for two weeks so the participants may continue to visit the exhibit booths.

Now more than ever, ethanol and biofuels producers are seeking out the leading-edge service providers who can help them as they start increasing production at their facilities, so, the FEW is proud to offer an expo hall. This online experience will assist exhibitors with building and maintaining relationships, providing opportunities for timely conversations and the ability to connect with one another, in the comfort of their home or office – all while saving money on the cost of travel and fees associated with an in-person event.

Co-located & Preconference Events

BIODIESEL
Production
Technology Summit



Produced By **Ethanol**  

866-746-8385 | service@bbiinternational.com | [#FEW20](https://twitter.com/FEW20) [@ethanolmagazine](https://www.ethanolmagazine.com)

VIRTUAL EVENT

Platinum Sponsors:



ADVANCED
YEASTS & ENZYMES



CTE GLOBAL, INC.
Leading to a brighter tomorrow



Platinum Sponsorships

• FEW Producer Care Package Crate Sponsor (2 available)

Connect with producers at each production facility! Care package crates will be shipped containing items from FEW sponsors to 201 ethanol facilities in the U.S. and Canada. As the Care Package Crate Sponsor, you'll be able to have your company name listed on stickers outside the crate as it is delivered. In addition, you will be able to put 40 items within the crate vs. 15 for other sponsors. We will also send a personalized email to all production facilities letting them know that you are the sponsor and the delivery is on its way.

• Producer Giveaway Sponsor (4 available)

Similar to previous years, there will be multiple producer giveaways during the FEW. For all participating producers at the virtual event, there will be a cash giveaway each day. In total, \$2,000 will be distributed. As the sponsor, your company logo will be displayed while promoting the event in the virtual platform to the producers in the online agenda, during the giveaway, in the Digital Link program guide and emailed to producers to promote interaction on the virtual trade show floor.

• OnDemand Sponsor (1 of 2 available)

Once each session has been podcasted live during the event, it will be uploaded to our OnDemand service. Once listed, your logo will be present on the OnDemand platform. Anyone who wants to see a recorded video will see your logo displayed. This is extremely popular, because attendees want to see copies of the presentations after the event. Your brand will connect with attendees long after the show is over.

• FEW Website Page Takeover Sponsor (SOLD) DSM Bio-based Products & Services

Your logo will be displayed to thousands who go to the FEW website to register, view the agenda or view the expo hall during the week of and week after the FEW. You'll have the ability to send contacts back to your website or landing page via a specific URL.

• Virtual Bingo Sponsorship (1 of 2 available) BetaTec Hop Products Inc.

As the Virtual Bingo sponsor you'll have your logo displayed in multiple emails sent out promoting the game to producers and attendees. In addition, we will be doing two \$2,500 giveaways at the sponsoring company's virtual booths. We will also put your logo on ads and banners inside the digital version of the program guide. You will have your brand promoted via social media. There will also be a follow up email to all attendees and all producers in the U.S. and Canada promoting the Bingo winners with your logo displayed.

• General Session Sponsor (SOLD) DuPont Nutrition & Biosciences; ICM Inc.

Easily the most popular presentation during the FEW, your logo will be displayed to all attendees focused on the General Session broadcast and presentations. You'll have mentions on the slides during the General Session, in addition to the website agenda and inside the Digital Link program guide. We'll also provide you the ability to run a 30-60 seconds commercial video to all attendees prior to the general session.

Platinum Benefits

- **Custom Virtual Premium Booth** (\$2,995 value)
- **Eight (8) Virtual Registration Passes** (\$3,960 value)
- **Banner in Virtual Lobby** (rotating)
- **Full-Page Advertisement in the Digital Link Program Guide.** Sent to attendees and producers in the U.S. and Canada. (\$1,495 value)
- **Logo and 200-word Description in Digital Link Program Guide**
- **Item in FEW Producer Care Package Crate.** You can add a physical item in the FEW Producer Care Package Crate. Physically mailed to all ethanol production facilities inside the U.S. (\$1,995 value)
- **Top Logo Placement on FEW Website**
- **Two-time Use of Attendee Mailing List**
- **Customizable Email Template.** Invite customers to visit your virtual event.
- **One (1) Complimentary Private Virtual Meeting Room**
- **Two (2) Custom Emails Sent to All Attendees**
- **Company Logo and Link to Company Website on FEW Website**
- **Visual Recognition During General Session**
- **Access to Industry Press List to Announce New Products or Timely News**

VIRTUAL EVENT

Gold Sponsors:



Gold Sponsorships

- Track Sponsor (2 of 3 available)** Battelle, Lallemand Biofuels & Distilled Spirits
 Connect your brand with a specific sector of the industry. Your logo will be displayed before each presentation, in between each presentation and after each presentation during the sponsored track sessions. You will also have your logo displayed in marketing emails, on the website in the agenda and in the Digital Link program guide.
- Pre-conference Event Sponsor (3 available)**
 Your brand can be placed with attendees who are focused on a specific topic. Popular each year, the pre-conference events give you an opportunity to display your company logo before each presentation, in between and after each presentation during the pre-conference event. You will also have your logo displayed in marketing emails, on the website in the agenda and in the Digital Link program guide.
- Aisle/Room Sponsorships (10 of 15 available)** American Coalition for Ethanol; Renewable Fuels Association; Mitsubishi Chemical Company; Phibro Ethanol Performance Group; PRAJ Industries
 Similar to our physical signs at our physical events, as the Aisle/Room Sponsor, your logo will be displayed on the expo hall map on the website and in the room of your sponsored group. The groupings are set up similar to aisles on our physical map. You'll also have your logo displayed in our Digital Link program guide.
- Expo Hall Sponsor (1 of 2 available)** Trucent
 This sponsorship maximizes your brand's visibility, because your brand will be displayed in the gateway lobby to all other exhibitors. Every time an attendee wants to visit the expo hall they first have to enter the main expo hall lobby. Your logo and short written message will be displayed to everyone entering the room, before they visit other exhibitors. In addition, your logo will be displayed in the Digital Link program guide and on the FEW expo hall webpage.

Gold Benefits

- **Custom Virtual Premium Booth** (\$2,995 value)
- **Four (4) Virtual Registration Passes** (\$1,980 value)
- **Half-Page Advertisement in the Digital Link Program Guide.** Sent to attendees and producers in the U.S. and Canada. (\$995 value)
- **Logo and 100-word Description in Digital Link Program Guide**
- **Item in FEW Producer Care Package Crate.** You can add a physical item in the FEW Producer Care Package Crate. Physically mailed to all ethanol production facilities inside the U.S. (\$1,995 value)
- **Logo on FEW Website**
- **One-time Use of Attendee Mailing List**
- **Customizable Email Template.** Invite customers to visit your virtual event.
- **One (1) Complimentary Private Virtual Meeting Room**
- **One (1) Custom Email Sent to All Attendees**
- **Company Logo and Link to Company Website on FEW Website**
- **Visual Recognition During General Session**

VIRTUAL EVENT

Premier Exhibitor

- Custom Virtual Booth
 - Interact and chat with customers live
 - Invite to live Zoom meetings
 - Upload white papers and brochures
 - Play custom videos at your booth
 - URL link directing customers back to your website or landing page
- Two (2) Free Virtual Registration Passes (\$990 value)
- Quarter-page advertisement in the Digital Link Program Guide, Emailed to all Attendees and Producers in the U.S. and Canada (\$695)
- Logo and 50-word Description in the Digital Link Program Guide
- Company Listing on Conference Website
- Company Mention in Promotion E-mails and Brochures
- Ability to have attendees leave virtual business card, similar to lead capture
- Receive a report containing number of visits to booth, how many times, downloaded brochures and watched videos

Standard Exhibitor

- Custom Virtual Booth
 - Interact and chat with customers live
 - Invite to live Zoom meetings
 - Upload white papers and brochures
 - Play custom videos at your booth
 - URL link directing customers back to your website or landing page
- One (1) Free Virtual Registration Pass (\$495 value)
- Company Listing on Conference Website
- Company Listing in the Digital Link Program Guide, Emailed to all Attendees and Producers in the U.S. and Canada
- Company Mention in Promotion E-mails and Brochures
- Ability to have attendees leave virtual business card, similar to lead capture
- Receive a report containing number of visits to booth, how many times, downloaded brochures and watched videos

Add-ons

- Bingo add-on (limited to 30 spots)
- Item in FEW Producer Care Package Crate (mailed) add-on



PROSPECTUS FOR ACE ANNUAL MEETING

Premium Level Sponsor ^{1 Available}

Platinum Level Sponsor Recognition

- 6 conference registrations
- Full page ad in the Digital Link program guide
- Table top event cards on tables during sessions
- Top logo placement at all ACE event signage
- Top logo placement at ACE general session on PPT slides
- Company listing on the ACE Annual Meeting conference website
- Company listing in the onsite Digital Link program guide
- Emails sent to all ACE Annual Meeting attendees
- Logo displayed as a sponsor in Digital Link program guide
- Listing on the ACE's Thank You advertisement in *Ethanol Today* magazine
- Register additional attendees at \$695 rate
- Literature on ACE Annual Meeting sponsor table

Sponsored by:

AVAILABLE



Gold Level Sponsor ^{unlimited}

Gold Level Sponsor Recognition

- Top logo placement at all ACE event signage
- Top logo placement at ACE general session on PPT slides
- One (1) 10x10 booth on the FEW trade show floor
 - Two (2) conference registrations included (access to all FEW events and sessions)
- Company listing on the ACE Annual Meeting conference website
- Company listing in the onsite Digital Link program guide
- Emails sent to all ACE Annual Meeting attendees
- Logo displayed as a sponsor in Digital Link program guide
- Listing on the ACE's Thank You advertisement in *Ethanol Today* magazine
- Register additional attendees at \$695 rate
- Literature on ACE Annual Meeting sponsor table

Sponsored by:

AVAILABLE

Silver Level Sponsor ^{unlimited}

Silver Level Sponsor Recognition

- Logo placement at all ACE event signage
- Logo placement at ACE general session on PPT slides
- Company listing on the ACE Annual Meeting conference website
- Company listing in the onsite Digital Link program guide
- Emails sent to all ACE Annual Meeting attendees
- Logo displayed as a sponsor in Digital Link program guide
- Listing on the ACE's Thank You advertisement in *Ethanol Today* magazine
- Literature on ACE Annual Meeting sponsor table

Sponsored by:



SPONSORSHIPS AVAILABLE